



Stella Alpina 2017: the 70th anniversary edition is ready to go!

The historic and captivating route of the first edition held in 1947 will be the protagonist of the 70th Stella Alpina from July 6th to 9th.

Trento, 6th- 9th July 2017: make a note of these dates in your diary as it's when this year's **Stella Alpina** will pass through the enchanting roads of Trentino with its an adrenalin-packed mix of sport, passion, panoramas, hairpin bends, superb hospitality and breathtaking scenery in the marvellous Dolomites, a Unesco World Heritage Site.

These are the enticing ingredients for what will be undoubtedly a very special rally, handled with care by Scuderia Trentina with the support of the Team at Canossa Events.

There will be **99** challenging **timed trials** that will put the teams competing to the test. This year, the timed trials will be available on the Ipora app, which can be downloaded free of charge thanks to the partnership with Digitech.

Over the next few days, 60 prized cars will be racing across some of the most beautiful roads in Trentino, including the historic Trento Bondone hill climb when the teams will be competing against each other to make the best time, with differences in terms of hundredths of a second.

The race will return to the Trento base every evening, just like the first edition, and will set out every morning from Piazza della Mostra. Starting from this fulcrum, the Organisers have planned itineraries in the three areas that were on the first route, giving the teams competing the chance to experience the thrill of reliving a glorious past.

This year is also the 70th anniversary of Ferrari and so the organisers also wanted to pay homage to the Prancing Horse: The regularity rally for classic cars will therefore be preceded by a rally reserved for modern Ferrari's with the same trials and routes but with a separate ranking. The four captivating days behind the wheel will cross some of the most scenic routes in the Dolomites on an itinerary around 700 km long.

Unlike recent years, the rally will set off on Thursday, reinstating the tradition started by the historic Stella Alpina: so, not three but four days of racing!

The much-coveted Azimut Trophy will be assigned during the race, dedicated to the main sponsor of the Stella Alpina.

This year, the prizes will also include 4 splendid watches offered by Cuervo y Sobrinos, sponsor of the event.

The race, day by day:

The race will start on Thursday July 6th: After the checks and "punzonatura" of the cars at Cantine Ferrari, the teams will start to gather from 6 pm in Piazza della Mostra, the heart of the city of Trento, where all the cars will be presented to the public.

The race will depart from 6.30 pm: starting with the legendary Trento Bondone hill climb and the first group of timed trials.

The teams will then get to relax at a panoramic mountain-top dinner at Chalet Rocce Rosse and Capanna Viote, sampling some of the traditional local specialities.

On Friday 7th the race enters western Trentino, crossing the Palade and Mendola Passes, Val di Non and Madonna di Campiglio. Lunch will be served at Sarnonico.

On Saturday 8th, the teams will challenge one another in eastern Trentino, driving through Valsugana, to San Martino di Castrozza, through the Rolle Pass down to Predazzo, through the



Sella Pass and into Val Gardena. The teams will then get a chance to enjoy lunch at Moena, the “enchantress” of the Dolomites. The day will come to a close in Bolzano city centre, where the cars will be presented to the public. The evening will be a particularly special occasion: the gala dinner will be held at the illustrious MUSE Natural Science Museum, designed by Renzo Piano, a popular attraction for visitors from all around the world.

On Sunday 9th there will be a “lighter” route through Vallagarina and crossing Coe Pass. The rally will end with lunch and the awards ceremony held at Cantine Ferrari.

The Stella Alpina is an international event, made possible by the vital contribution on the part of its sponsors, in particular Azimut Wealth Management, acknowledged by a challenging Trophy, Cuervo y Sobrinos, which will keep the times of the race, Cantine Ferrari, which will offer us the best way to toast events, Banca Galileo, Fassi, Tridentum, Brugger and Gare d'Epoca the highly-valued supporter of the race.

A brief history

The Stella Alpina was the brainchild of Giovanni Canestrini who was born in Trentino and a legendary journalist who was particularly interested in cars. Mr Canestrini had the idea for the “perfect” race to be based in one of the towns in Trentino to make it more convenient for competitors and the press, which he called the Quadrifoglio Alpino (Alpine Four-Leaved Clover), as he thought the race should be divided into four legs and be based in Merano.

In actual fact, the first race held in 1947 was based in Trento, also on account of the support and enthusiasm of Count Sigismondo Mancini, President of ACI (Italian Automobile Club) at the time, who reworked Mr Canestrini's original idea. It got the name Stella Alpina right away, also to honour the mountains in Trentino.

Like the other races around at the time, the Stella Alpina was originally intended as a speed trial, with the unusual addition of its adrenalin-packed downhill sections. 51 competitors took part in the first edition and no less than Tazio Nuvolari fired the starting gun.

After years of success, also due to the top drivers of the time taking part, the Stella Alpina came to a standstill in 1957, like all other road rallies.

It was resurrected as a regularity race for classic cars in 1984, the year when Scuderia Trentina decided to pay a tribute to this important challenge by organising a sort of classic car pageant consisting of a regularity race. The first pageant was such a success that Scuderia Trentina continued to organise it year after year, followed by Scuderia Trentina Storica, and is now ready to host the 32nd edition from July 6th to 9th, 2017.

We look forward to seeing you on the roads of Trentino and the Stella Alpina over the days to come.

Download a selection of photos of the Stella Alpina via these links:

<https://we.tl/hQx605Z44j>

<https://we.tl/jsYDUSoCGf>

For more information, visit www.stellaalpinastorica.it



PROGRAMME of the 2017 STELLA ALPINA – 70th anniversary

Thursday 6th July

13.00 – 17.00	Trento	Registration and checks at Cantine Ferrari
18.30	Trento	Departure of the first leg from Piazza Mostra. The legendary Trento – Bondone hill climb.
19.30	Trento	Arrival of the first leg at Vason, Mount Bondone.
20.00		High-altitude dinner at Chalet Rocce Rosse.
22.30		Return to Trento and overnight stay at your hotel: Grand Hotel Trento, Hotel NH Trento, Hotel Villa Madruzzo.

Friday 7th July

8.30	Trento	Departure of the second leg from Piazza Mostra. Destination: western Trentino - Mendola Pass, Val di Non, and Madonna di Campiglio.
12.30	Sarnonico	Lunch at Golf Club Dolomiti.
17.10	Trento	Arrival of the second leg.
20.30	Trento	Dinner and overnight stay at your hotel.

Saturday 8th July

8.30	Trento	Departure of the third leg. Destination: eastern Trentino - Valsugana, San Martino di Castrozza, Rolle Pass, Predazzo, Sella Pass, Val Gardena, Bolzano.
13.30	Moena	Lunch at Hotel Foresta.
16.40	Bolzano	Arrival of the third leg and presentation of the cars.
20.30	Trento	Gala dinner at the illustrious MUSE museum in Trento.
23.00		Return to your hotel and overnight stay.

Sunday 9th July

8.30	Trento	Departure of the fourth leg from Piazza Mostra and presentation of the cars. Destination: southern Trentino - Vallagarina, Coe Pass.
12.20	Trento	Arrival of the fourth leg at Cantine Ferrari.
13.00		Lunch at Cantine Ferrari.
15.00		Awards ceremony.