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Stella Alpina - Special 2017 Edition to Celebrate 70 years.



This year, from 6th to 9th July 2017, the [Stella Alpina](#) celebrates its 70th birthday. It was in 1947 that participants took to racing on the roads of the Dolomites for very first rally. Today the contemporary competition has become obligatory for classic car enthusiasts.

1947-2017, seventy years of history that recount the evolution of a legendary race that Piero Taruffi, one of the most important racers to have taken part, described with the following words: "For a person who loves the beauty of nature and of motorsport, there is no better race than the Stella Alpina..."



To celebrate their 70th anniversary, organisers have decided to create a special edition of the race that will reintroduce the original routes and a programme that lasts four days, just like in the past.

For this year's 2017 edition, the Canossa Events team, leader in classic motor racing, will aid Scuderia Trentina in organising the event. The rally is open to cars built before 1971 and will take place over a 750 kilometre route. The nature and panoramic views of the Dolomites, a UNESCO heritage site, will be the backdrop for the rally and its many regularity trials: 99 timed trials and 3 speed average trials. These are the ingredients of what is going to be a truly special edition of the Stella Alpina! Great attention will also be dedicated to the hospitality side of the competition. The crews will be accommodated in the best hotels in Trento and will enjoy meals on mountain peaks! The vehicles will be displayed and introduced to the many enthusiasts eager to savor the magnificence of these racing beauties.



Tribute to the Prancing Horse

As is widely known, Ferrari is celebrating its 70th anniversary as well. As homage to the company, the organisers have decided to create a Tribute to the Prancing Horse, with a section especially reserved for modern Ferraris' that will follow the same routes and will also compete in the same trials.



A Bit of History

The first edition took place in 1947, based in and around the city of Trento, thanks to the support of Count Mancini. At the time he was president of the Automobile Club of Trento. The name Stella Alpina derives from the flower that only grows on the Alps. Like most historic car challenges, it had been primarily a speed race, with the addition of adrenaline packed downhill trials. 51 competitors took part in the first edition, and Tazio Nuvolari was the first to officially start the race. After many successful years, thanks to the participation of the most famous racers of the time, there was an abrupt break in its history in 1957, like so most other road competitions in Italy. But, in 1984 the race was reborn as a regularity rally for classic cars.



Registrations are open from the March 1st until the 15th of June. There are special offers for those who will take advantage of the early booking promotion, for the teams with at least five crews, and for the Ferrari Owners Clubs.

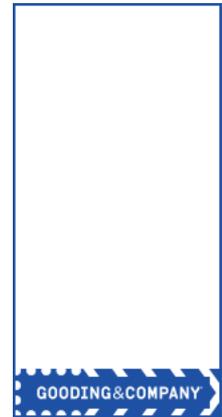
We look forward to seeing you in July, to experience a one of a kind challenge



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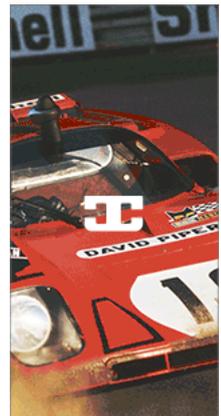
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